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PRIME SOCIAL GROUP & COLUMBUS CREW STAIUM HAVE PARTNERED TOGETHER TO UNVEIL FIRST-EVER BREAKAWAY MUSIC FESTIVAL

LANDMARK CONCERT EVENT SLATED FOR CREW STADIUM IN COLUMBUS, OHIO

WIDE-RANGING MULTI-ARTIST LINEUP INCLUDE BASSNECTAR, KENDRICK LAMAR, EMPIRE OF THE SUN AND MUCH MORE

TICKET PRESALES BEGIN JUNE 18 at 11AM EST; GENERAL ON SALES FOLLOW ON JUNE 21 at 11AM EST

BREAKAWAY MUSIC FESTIVAL HITS COLUMBUS CREW STADIUM ON SEPTEMBER 14

Prime Social Group is proud to announce details of the inaugural Breakaway Music Festival, an all-new concert series presented at Major League Soccer stadiums across the country. Each large-scale event will feature a genre-busting multi-artist bill spanning indie, EDM, pop, hip-hop, and beyond. Each festival date will feature a strong local component, highlighting a thriving local music scene. It's "Your Field. Your Fest."

Breakaway Music Festival will kick off on Saturday, September 14 at Columbus Crew Stadium in Columbus, Ohio. The lineup will feature a breathtakingly diverse roster, including Bassnectar, Empire of the Sun, Kendrick Lamar, Porter Robinson, Tokyo Police Club, Schoolboy Q, Robert DeLong, American Authors, LA Riots, Stalley, Shreddie Mercury and more. The festival will also feature local acts CJ the DJ & Freaky Franz, Evan Oberla Project, Forest and the Evergreens, Jared Mahone, Kid Runner, Post Coma Network and more. Presale tickets will be available exclusively at http://www.breakawayfestival.com beginning Tuesday, June 18 at 11AM; general on sale will then get underway on Friday, June 21 at 11AM.

"Prime Social Group is excited to launch this incredible new festival in Columbus. We are particularly thrilled to bridge the gap between sports culture and the music world with Breakaway," says Prime Social Group Managing Partner Adam Lynn. "I believe this event will break new ground and it's going to attract music fans from all over."

"We are very excited to bring a new type of music festival to the city of Columbus through our co-promotion with Prime Social Group." Said Mark McCullers, President and General Manager of the Columbus Crew.

Prime Social Group has become a prevailing force in modern concert and event promotion, providing a unique live experience for both the audience and the artists. Founded in 2010 by Adam Lynn and Zach Ruben, the Columbus, Ohio-based company has presented over 250 events including well known branded festivals such as Electro Beach, #Fest, Midway Music Festival and Harbor City Fest.

For complete details, up-to-the-minute news, and ticket information, please visit http://www.breakawayfestival.com and http://www.facebook.com/breakawayfestival.

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